



OHINA

SHOWCASE / LABS / FILMS

- 2020/21 SPONSORSHIP DECK -



FOHANA

F²⁰OCUS

AS THE WORLD SLOWS DOWN
AND REGAINS ITS COMPOSURE,
WE ENCOURAGE TAKING A
BREATH – FOCUS.

'OHINA

THE 'OHINA SHORT FILM SHOWCASE DEBUTED IN 1999 to support local independent filmmakers and to give them an opportunity to exhibit their films to the community. Named with the Hawaiian term for “gathering” or “collecting,” ‘Ohina provides an annual exclusive venue for a collection of works by Hawai‘i filmmakers to be gathered and presented to the community. Although entries can come from around the world, there is only one requirement: a creative relationship to the Hawaiian Islands.

Over two decades later, ‘Ohina has grown into a three (3) tiered media pipeline responsible for helping local filmmakers and storytellers bring cinematic visions to the big screen.

NEW NEWS

'OHINA x nmg NETWORK

WHAT'S BETTER THAN A LIVE FESTIVAL? YOUR OWN CHANNEL!

On November 20, 2020, we're proudly launching the 'Ohina Channel on NMG Network. Opening global-scale access to Hawai'i's best filmmakers, this will be the preeminent distribution channel for content that has been screened in past 'Ohina festivals. [NMGnetwork.com/ohina](https://nmgnetwork.com/ohina), coming November 20th!

The launch will coincide with the premiere of an all-new episode of **NMGnetwork's The Process**, a new series that follows local creatives from concept to fruition. This episode follows 'Ohina Labs Fellow Bradley Tangonan through every step of his experience in the program; from submitting an original script to 'Ohina, during the two-day 'Ohina Labs intensive with Hollywood mentors, and throughout the production and completion of his resulting short film, **River of Small Gods**.

'Ohina and NMG Network. This looks like the beginning of a beautiful friendship.

‘OHINA LABS

X



HAWAI‘I FILMMAKERS REPRESENT AT LOS ANGELES ASIAN PACIFIC FILM FESTIVAL!

Three (3) ‘Ohina Labs’ filmmakers were selected to screen their short films at the prestigious **2020 Los Angeles Asian Pacific Film Festival** shorts program, “Pacific Cinewaves” and to participate in an artist conversation to discuss their projects.

Among the festival’s shorts presentation of 13 films from across Hawai‘i, Samoa, and New Zealand, three (3) films — **Kālewa** (from writer/director Mitchel Viernes), **Mo‘o!** (from writer/director Anela Ling), and **The Moon and the Night** (from writer/director Erin Lau, co-written with Justine Omori) — were all **developed through our ‘Ohina Filmmakers Lab program.**

'OHINA SHOWCASE

'OHINA SHOWCASE

THE 'OHINA SHOWCASE IS AN ANNUAL EVENT that brings local short films to theaters across the Hawaiian Islands. In 2019, 'Ohina reached O'ahu, Maui, Lāna'i, Kaua'i, and Hawai'i Island. We aspire to soon reach every accessible island in the archipelago within a single month for maximum exposure of local films to the greater Hawai'i community.

SO, UM, YEAH... 2020

Man, we were SO EXCITED to turn 20 in 2020 with an evening of incredible independent films and a full weekend of filmmaker workshops, but then, you know...

As the rest of 2020 unfolds and we start looking to 2021, we'll be pivoting like the rest of the world to figure out the best way to showcase Hawai'i's short film content.

Visit ohina.org and sign up for our newsletter for updates!

Honolulu, O'ahu - Hawai'i Theatre - **NOPE**

Kahului, Maui - MACC - **CANCELED**

Waimea, Kaua'i - Waimea Theatre - **CAN'T**

Hilo, Hawai'i Island - Island Palace Theater - **NO GO**

Waimea, Hawai'i Island - Kahilu Theatre - **DON'T DO IT**

Kona, Hawai'i Island - Venue TBD - **SOCIALLY DISTANCED**

Lāna'i City, Lāna'i - Dole Park - **6 FEET APART**

Kaunakakai, Moloka'i - Venue TBD - **FINGERS CROSSED 2021**

2019 AT A GLANCE

'OHINA ON LĀNA'I

August 30, 2019 Attendance: **18,000+**

In partnership with the Lāna'i Chamber of Commerce and Fifth

Friday Lāna'i, 'Ohina presented a selection of films from the O'ahu Showcase on a large outdoor screen at the center of town in Dole Park for an audience of thousands of locals and visitors.

THE 'OHINA SHORTS SHOWCASE AT THE HAWAI'I INTERNATIONAL FILM FESTIVAL

November 14, 2019 Attendance: **3,000+** Digital Reach: **75,000+**

In 2019, 'Ohina partnered with the Hawai'i International Film Festival at Dole Cannery Theatres to present local films. Our guests and judges included *Detective Pikachu* director Rob Letterman, and *Moana* and *Adrift* screenwriters Aaron and Jordan Kandell.

'OHINA ON MAUI

November 23, 2019 Total Reach: **22,000+**

In partnership with the Maui Arts and Cultural Center in Kahului, 'Ohina presented a selection of films from the O'ahu showcase at the MACC, to local residents, tourists, as well as several hundred high school students in partnership with local schools and the State of Hawai'i.

'OHINA ON KAUA'I

November 24, 2019 Total Reach: **23,000+**

'Ohina presented a selection of films from the O'ahu showcase at the Waimea Theatre, with a special Q&A session with some of the filmmakers following the screening.

'OHINA ON HAWAI'I ISLAND

November 25, 2019 Total Reach: **27,000+**

'Ohina presented a selection of films from the O'ahu showcase at the Palace Theater in Hilo and the Kahilu, with a special Q&A session with some of the filmmakers following the screening.



2018 SHOWCASE AT A GLANCE

‘OHINA ON LĀNA‘I

August 31, 2018 Attendance: **17,000+**

In partnership with the Lāna‘i Chamber of Commerce and Fifth

Friday Lāna‘i, ‘Ohina presented a selection of films from the O‘ahu Showcase on a large outdoor screen in the center of town in Dole Park for an audience of thousands of locals and visitors.

OFFICIAL SHOWCASE AT THE HAWAI‘I THEATRE

September 7, 2018 Total Reach: **16,000+** Digital Reach: **65,000+**

In 2018, ‘Ohina returned to the Hawai‘i Theatre to present local films.

Our guests and judges included *Thor: Ragnarok* screenwriter Eric Pearson, and *Narcos*, *Newsroom*, and *Designated Survivor* writer Dana Ledoux Miller.

‘OHINA ON MAUI

September 14, 2018 Total Reach: **21,000+**

In partnership with the Maui Arts and Cultural Center in Kahului, ‘Ohina presented a selection of films from the O‘ahu showcase at the MACC, to local residents, tourists, as well as several hundred high school students in partnership with local schools and the State of Hawai‘i.

‘OHINA ON HAWAI‘I ISLAND

September 29, 2018 Total Reach: **26,500+**

‘Ohina presented a selection of films from the O‘ahu showcase at the Palace Theater in Hilo and the Kahilu, with a special Q&A session with some of the filmmakers following the screening.

2017 SHOWCASE AT A GLANCE

OFFICIAL SHOWCASE AT THE HAWAI‘I THEATRE

September 1, 2017 Attendance: **1,500+** Digital Reach: **60,000+**

In 2017, ‘Ohina premiered some of the best locally-produced films in the state at the historic Hawai‘i Theatre in the vibrant arts district of Chinatown/downtown Honolulu. Some of the islands’ top film professionals were among our judges, including a special guest: Emmy-nominated writer Joe Robert Cole, screenwriter of Marvel Studios’ *Black Panther*.

‘OHINA IN HILO

September 15, 2017 Total Reach: **15,000+**

‘Ohina presented a selection of films from the O‘ahu showcase at the Palace Theater in Hilo, with a special Q&A session with some of the filmmakers following the screening.

‘OHINA ON LĀNA‘I

September 29, 2017 Total Reach: **15,000+**

In partnership with the Lāna‘i Chamber of Commerce and Fifth

Friday Lāna‘i, ‘Ohina presented a selection of films from the O‘ahu showcase at the recently renovated Hale Keaka (Lāna‘i Theatre) as well as on a large outdoor screen in the center of town in Dole Park.

2016 SHOWCASE AT A GLANCE

OFFICIAL SHOWCASE AT THE HAWAI‘I THEATRE

September 2, 2016 Attendance: **~1,500** Digital Reach: **~50,000**

In 2016, ‘Ohina moved from our former home in the Doris Duke Theatre at the Honolulu Museum of Art to the historic Hawai‘i Theatre

in the vibrant arts district of Chinatown/downtown Honolulu. Some of the islands’ top film professionals were among our judges, including a special guest: Marvel Studios Executive Producer Nate Moore of *Captain America: Winter Soldier*, *Captain America: Civil War* and the upcoming *Black Panther*.

‘OHINA ON LĀNA‘I

September 20, 2016 Attendance: **~500**

In partnership with the Lāna‘i Chamber of Commerce and Fifth

Friday Lāna‘i, ‘Ohina presented a selection of films from the O‘ahu showcase, which included four new short films written, directed, and produced by Lāna‘i filmmakers. Films were shown at the recently renovated Hale Keaka (Lāna‘i Theater) as well as on a large outdoor screen in the center of town in Dole Park.

2015 SHOWCASE AT A GLANCE

OFFICIAL SHOWCASE AT DORIS DUKE THEATRE | HONOLULU MUSEUM OF ART

August 14, 15, 16, 2015 Attendance: NA

In 2017, ‘Ohina went through a complete brand overall! As we looked towards to the future we decided 2015 was the year to step up visual presence.



SUPPORT

SUPPORT SHOWCASE

1 PRESENTING SPONSOR

\$XX,000

- Named as exclusive “Presenting Sponsor” on all event collateral
- 30-second video Opening Night at the ‘Ohina Showcase (Sponsor provided)
- Name announcement and a speaking opportunity at the ‘Ohina Showcase
- 2-page thank-you spread in the ‘Ohina Showcase program
- **Two (2) roundtrip tickets** to attend the ‘Ohina Showcase on Lāna‘i, Maui, and Hawai‘i Island, including hotel
- Twenty (20) tickets to the VIP Reception
- First-tier logo placement in the credits of the official ‘Ohina Showcase video
- Theatre banner at Showcase (Sponsor provided)
- Logo and/or mention on all event collateral and digital media (including posters, flyers, and website)
- Marketing exposure through ‘Ohina’s media network
- Twenty (20) reserved seats for Opening Night at the ‘Ohina Showcase

2 TITLE SPONSOR

\$XX,000

- Named as exclusive “Brought to you by” on all event collateral
- 30-second video Opening Night at the ‘Ohina Showcase (Sponsor provided)
- Name announcement and a speaking opportunity at the ‘Ohina Showcase
- 1-page thank-you in the ‘Ohina Showcase program
- Ten (10) tickets to the VIP Reception
- Second-tier logo placement in the credits of the official ‘Ohina Showcase video
- Theatre banner at Showcase (Sponsor provided)
- Logo and/or mention on all event collateral and digital media (including posters, flyers, and website)
- Marketing exposure through ‘Ohina’s media network
- Ten (10) reserved seats for Opening Night at the ‘Ohina Showcase

3 PREMIER SPONSOR

\$XX,000

- Official host of the 'Ohina Short Film Showcase
- 15-second video Opening Night at the 'Ohina Showcase (Sponsor provided)
- Name announcement at the 'Ohina Showcase
- Half-page thank-you in the 'Ohina festival program
- Six (6) tickets to the VIP Reception
- Third-tier logo placement in the credits of the official 'Ohina Showcase video
- Theatre banner at Showcase (Sponsor provided)
- Logo and/or mention on all event collateral and digital media (including posters, flyers, and website)
- Marketing exposure through 'Ohina's media network
- Eight (8) reserved seats for Opening Night at the 'Ohina Showcase

4 KEY SPONSOR

\$X,000

- Name announcement at the 'Ohina Showcase
- Quarter-page thank-you in the 'Ohina festival program
- Four (4) ticket to the VIP Reception
- Fourth-tier logo placement in the credits of the official 'Ohina Showcase video
- Theatre banner at Showcase (Sponsor provided)
- Logo and/or mention on all event collateral and digital media (including posters, flyers, and website)
- Marketing exposure through 'Ohina's media network
- -Six (6) reserved seats for Opening Night at the 'Ohina Showcase

5 SUPPORTING SPONSOR

\$X,000

- Name announcement at the 'Ohina Showcase
- Thank-you mention in the 'Ohina Showcase program
- Fifth-tier logo placement in the credits of the official 'Ohina Showcase video
- Logo and/or mention on all event collateral and digital media (including posters, flyers, and website)
- Marketing exposure through 'Ohina's media network
- Four (4) reserved seats for Opening Night at the 'Ohina Showcase

6 CONTRIBUTING SPONSOR

\$X00

- Thank-you mention in the 'Ohina festival program
- Listing in the credits of the official 'Ohina Showcase video
- Two (2) reserved seats for Opening Night at the 'Ohina Showcase

7 DONATING SPONSOR

Pocket Change

- Always accepted and appreciated!
- Thank-you mention in the 'Ohina festival program
- Name placement in the credits of the official 'Ohina Showcase video

'OHINA LABS

'OHINA LABS

'OHINA LABS IS A TWO DAY FILMMAKER EDUCATIONAL INTENSIVE that provides Hollywood screenwriters, producers, and directors mentorship and advice in a variety of key filmmaking fields, including script development, honing pitches, production support, project guidance, and more.

WEBINARS? WHY NOT.

IN THE ERA OF SOCIAL DISTANCING, WE ARE EXPLORING NEW EDUCATIONAL OPTIONS.

Let's go virtual... everyone is doing it! As social gatherings all slide to places like zoom, google meet, and the like, the 'Ohina Filmmakers Lab looks to offer the same experience for this year's fellows.

Same date? Not sure. Same time? Possibly. Same location? Obviously, no... everyone will be logging in from home.

Visit **ohina.org** and sign up for our newsletter for updates!

2019 LABS AT A GLANCE

'OHINA FILMMAKERS LAB AT NMGNETWORK

November 2 + 3, 2019

A dozen local filmmakers gathered for a two-day workshop to hone their screenplays, learn about the pitching process, and to receive one-on-one mentorship from *Detective Pikachu* director **Rob Letterman** & *Moana* and *Adrift* screenwriters **Aaron** and **Jordan Kandell**.

AWARD WINNERS

The **'Ohina Greenlight Award** went to *The Last Hawaiian Sugar* by **Deja Bernhardt**. **Judge's Award** went to **Bradley Tangonan's** short *River of Small Gods*.

Q & A: ROB LETTERMAN & AARON AND JORDAN KANDELL

November 2, 2019 Doris Duke Theatre Total Reach: **36,000+**

Rob Letterman, and Aaron and Jordan Kandell joined the 'Ohina team with a special Q&A for a packed house of writers, filmmakers, and film enthusiasts at the Doris Duke Theatre in the Honolulu Museum of Art. In a casual talk story format, Rob, Aaron, and Jordan shared experiences working in the film and television industries and approaches for aspiring creatives to break into Hollywood. The talk was followed by a meet-and-greet with Rob, Aaron, and Jordan.

2018 LABS AT A GLANCE

'OHINA FILMMAKERS LAB AT NMGNETWORK

September 8 + 9, 2018

Mentors: *Thor Ragnarok* screenwriter **Eric Pearson** & *Narcos* screenwriter **Dana Ledoux Miller**.

AWARD WINNERS

The **'Ohina Greenlight Award** went to *Other People* by **Bryson Chun**. **Judge's Awards** went to **Bradley Crawford's** short *Fall Guy* and **Anela Ling's** short *Mo'o*.

Q & A: ERIC PEARSON & NARCOS DANA LEDOUX MILLER

September 8, 2018 the Manifest



2017 LABS AT A GLANCE

'OHINA FILMMAKERS LAB AT NMGNETWORK

September 2 + 3, 2017

Mentor: Producer, director, and *Black Panther* co-writer **Joe Robert Cole**.

AWARD WINNERS

The **'Ohina Greenlight Award** went to *Kālewa* by **Mitchel Viernes**. **Judge's Award** went to **Alika Maikau's** short *Mauka to Makai*.

Q & A: JOE ROBERT COLE

September 2, 2017 the Surfjack Hotel & Swimclub

PAST LABS MENTORS: BRIDGING THE GAP BETWEEN HOLLYWOOD AND HAWAI'I



2019 'OHINA GUEST SPOTLIGHT

Aaron and Jordan Kandell, screenwriters: Disney's *Moana*, *Adrift*, and the upcoming Netflix comedy *Super Normal*.



2019 'OHINA GUEST SPOTLIGHT

Rob Letterman, writer/director: *Pokémon Detective Pikachu*, *Monsters vs. Aliens*, and *Shark Tale*.



2018 'OHINA GUEST SPOTLIGHT

Dana Ledoux Miller, writer/producer: ABC's *Designated Survivor* starring Keifer Sutherland, and was a story editor for *Narcos* and *The Newsroom* with Aaron Sorkin.

Eric Pearson, screenwriter: *Thor: Ragnarok*, *Agent Carter*, *Godzilla vs. Kong*, and is a graduate of the Marvel writer's program.



2017 'OHINA GUEST SPOTLIGHT

Joe Robert Cole, writer/producer/director: co-wrote Disney's *Black Panther* with Ryan Coogler and was nominated for an Emmy for his work on *American Crime Story: The People v O.J. Simpson*.



2016 'OHINA GUEST SPOTLIGHT

Nate Moore, Vice President of Development and Production at Marvel Studios, and co-producer for *Captain America: The Winter Soldier*, and executive producer for *Captain America: Civil War* and *Black Panther*.



SUPPORT LABS

1 BACK THE LAB

\$X,000

- Financially support the two-day intensive
- Sit in on final presentation of all Labs Fellows
 - Includes food and beverages

2 FUND A FILM

\$X,000-\$XX,000

- Pick the film you want to financially support
 - Present your funding
 - Provide your laurel to your winner
 - Work directly with the filmmaker

'CHINA FILMS

'OHINA FILMS

'OHINA FILMS IS A LOCAL COLLECTIVE of producers, directors, crew members, and creative talent on-island to help short film concepts that have been created and written during the 'Ohina Filmmakers Lab intensive. 'Ohina Films is responsible for bring to fruition the **'Ohina Greenlight Award** winning film and moving it through the short film festival circuit.

KEEP ON MOVING...

KĀLEWA KEEPS ITS MOMENTUM THROUGH WITH THREE (3) MORE SCREENINGS IN 2020!

The first ever 'Ohina Labs Greenlight Award winner, and 'Ohina Films inaugural production keeps moving around the global film festival circuit in 2020, with screenings at **Los Angeles Asian Pacific Film Festival**, **SAG-AFTRA Foundation Los Angeles Short Film Showcase**, and the **Indepndy Film Festival Ypsilanti**.

In addition to continued screenings, *Kālewa* has earned its fair share of acknowledgements with a **Grand Jury nominee** at the 2019 Guam International Film Festival, winning **Best Sci-Fi Short** at the 2019 New Renaissance Film Festival, and the **Film of the Year** award at the 2019 Zsofi Film Fest Alliance!



OUR FILMS

THE LAST HAWAIIAN SUGAR — Deja Bernhardt, TBA

A young Samoan/Japanese girl must thwart the final sugarcane burn of Maui in order to alert her mother to the trauma of her past, and potential future.

OTHER PEOPLE — Bryson Chun, 2019

A surreal look into the final moments of a couple's relationship as it slips away within a crowded shopping mall.

KĀLEWA — Mitchel Viernes, 2018

In the future, a Hawaiian astronaut makes the next great leap for his planet, his family, and himself. Tonight is his last chance.



SUPPORT FILMS

1 PRESENTS

\$XX,000-\$XX,000

- Personal or company production credit:
YOUR COMPANY presents an 'OHINA FILMS production

2 IN ASSOCIATION

\$X,000-\$XX,000

- Personal or company production credit:
an 'OHINA FILMS production in association with YOUR COMPANY

ABOUT US

THE 'OHINA TEAM

EXECUTIVE TEAM

Executive Director Gerard Elmore is an Emmy-nominated writer, editor, producer, and director with over 15 years of experience - creating national independent films and music videos. He is a commercial director on award-winning spots for clients including Hilton, Time Warner, McDonald's, and First Hawaiian Bank. He is also a lecturer at UH's Academy for Creative Media.

Biz Dev/Partnerships Director Jason Cutinella is the Founder and CEO of the award-winning content company NMG Network (formerly Nella Media Group). With more than 15 years of experience in media, marketing, and brand development. His vision to transform the way that content is created and distributed in Hawai'i and beyond, connects travelers and sophisticated urbanites to authentic experiences.

Public Relations Director Susan Wright is a publicist with 20 years of experience specializing in the entertainment industry, has directed campaigns for the home media distribution group at Paramount Pictures and studio partners CBS, Comedy Central, DreamWorks Animation, MTV and PBS.

Managing Director Darrin Kaneshiro is a freelance film producer and production expert, formerly executive producer at Shooters Film Production, involved in production at McHale Video Film, and McMahon & McMahon. He's a 20-year veteran of Hawai'i's film and television industries.

Creative Director Erik Ries is an award-winning independent entertainment advertiser who has worked with such Hollywood studios as Disney, Marvel Studios, Warner Bros, Lion's Gate Films, Sony Entertainment, Netflix, A24 and many more over the last twenty years.

Editorial Director James Charisma is editor-in-chief of the award-winning *Abstract Magazine*, contributing editor for *HONOLULU Magazine*, and creative director of Charisma Industries, a creative company. He is a regular arts and entertainment contributor for *Playboy*, *VICE*, *Complex*, *Collider*, *Paste*, *Hi-Fructose*, *Hyperallergic*, *Thrillist*, and other publications.

Education Director Brian Watanabe is an award-winning copywriter and creative director of the media agency 26 Keys Creative, a screenwriting instructor at Pacific New Media Outreach College, and has developed scripts for production companies at Fox and Sony. His screenplay, *The Rogues Gallery*, became the cult film *Operation: Endgame*, starring Ellen Barkin, Maggie Q, and Zach Galifianakis.

Community Development Director Donna Blanchard is the Managing Director of Kumu Kahua Theatre, Consulting Director of The ARTS at Marks Garage and host of Backstage with Donna Blanchard. She's an accomplished nonprofit and for-profit business development professional with more than 20 years experience in business rescue, management and alignment for strong stability and growth.

Production Services Manager Mitchel Viernes is an independent filmmaker in Honolulu, a board member with the Hawai'i Filmmakers Collective, and a graduate of the University of Waikato in Aotearoa. His short film, *Kālewa*, won the inaugural 'Ohina Labs "Greenlight Award" in 2017.

'OHINA IN THE PRESS

Hawai'i publications can't stop talking about 'Ohina and we're all for it!

Articles about 'Ohina appeared in over a dozen local magazines, newspapers, televised news spots, and online last year, **with a combined circulation and audience reach of over 2.3 million people in 2019 ALONE!**

TITLE	MEDIA	CIRCULATION
Hawai'iwood (Cover Story)	HONOLULU Magazine	50,000+
'Ohina x Consolidated Announce Hana Hou 2019	Pacific Business News	220,000+
	KHII MNT Take 2	100,000+
	KHON Wake Up 2Day	100,000+
Call for Submissions to 'Ohina Lab 2019	The Maui News	20,000+
	MidWeek West O'ahu Voice	100,000+
	KITV Island News Now	500,000+
	Big Island Now	15,000+
	MidWeek Central Voice	100,000+
Mitchel Viernes Joins 'Ohina Production Services	KHON News 2 at 7:30	150,000+
In-Studio with Mitchel Viernes, RE: <i>Kālewa</i>	MidWeek Windward Voice	100,000+
Interview with Bryson Chun	KHII News at 7	150,000+
	KHON Hawai'i at 9	150,000+
	Maui News	20,000+
	MidWeek	270,000+
	The Honolulu Star-Advertiser	250,000+
'Ohina Short Film Showcase Returns in 2019	Big Island Now	15,000+
	Big Island Now	18,000+
	Total	2,328,000+



RECOGNITION & ENGAGEMENT

AWARDS

GOLD - AAF NATIONAL ADDY AWARDS 2017

Elements of Advertising: Sound Design

GOLD AAF HAWAI'I DISTRICT 13 ADDY "PELE" AWARDS 2019

Publication Design: Entire Magazine

GOLD AAF HAWAI'I DISTRICT 13 ADDY "PELE" AWARDS 2017

Elements of Advertising: Sound Design

GOLD TELLY AWARDS 2018

Non-Broadcast Craft: Use of Music

SILVER - AAF HAWAI'I DISTRICT 13 ADDY "PELE" AWARDS 2019

Ambient Media: Poster Design

SILVER - AAF HAWAI'I DISTRICT 13 ADDY "PELE" AWARDS 2017

Elements of Advertising: Cinematography

BRONZE - AAF HAWAI'I DISTRICT 13 ADDY "PELE" AWARDS 2019

Broadcast: 30-Second TV Commercial

BRONZE - TELLY AWARDS 2018

Non-Broadcast General, Cultural: Tell Your Story

BRONZE - TELLY AWARDS 2018

Non-Broadcast General, Cultural: The Craft

BRONZE - AAF HAWAI'I DISTRICT 13 ADDY "PELE" AWARDS 2016

Elements of Advertising: Art Direction

BRONZE - AAF HAWAI'I DISTRICT 13 ADDY "PELE" AWARDS 2016

Out-of-Home: Posters Campaign

DIGITAL

Posts about the 2019 'Ohina Short Film Showcase on Facebook and Instagram generated more than **64,500** audience impressions.

Total Facebook Reach: **56,623 Impressions**

Total Instagram Reach: **7,932 Likes**



MUCHOS MAHALOS

CONTACT US

To find out how you can partner with Hawai'i's premier short film festival, please email info@ohina.com or contact:

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